Call for Abstracts:
Extended Deadline - Jan. 20th, 2015

Innovate, Collaborate, and Elevate:
A Maternal and Child Health Conference

EverThrive Illinois works to improve the health of women, children, and families over the lifespan through community engagement, partnerships, policy analysis, education, and advocacy.

This year, EverThrive Illinois will host a maternal and child health conference focused on using innovation and collaboration to elevate our impact as a field. The theme explores the importance of creating environments where innovative ideas can emerge, be tested, and brought to scale. It encourages us to reflect on how individuals and organizations can work together to solve complex issues, despite the difficult political climate. It challenges us all to work together towards equity, social justice, and fair access to quality health care for women, children, and families across Illinois.

EverThrive Illinois is seeking presentations that speak directly to promoting innovation and collaboration across stakeholders in the maternal and child health field. Presentations, regardless of topic, should aim to fulfill the following goals and include the information indicated on the instructions below:

- Provide skill-building opportunities for health, social service, education and advocacy professionals working with children, mothers, and families
- Promote practices that encourage innovation / share innovative approaches
- Promote collaboration

Target audience: stakeholders in the maternal and child health field. This is not an exhaustive list:

- School health center staff – front desk, nurse practitioners, physician assistants, nurses, behavioral health providers, health educators, oral health staff, nutritionists, and administrators
- Hospital and community health center staff – front desk, pediatricians, OB-GYNs, midwives, family practitioners, health educators, behavioral health providers, administrators
- Social service providers – prenatal and child case managers, social workers, WIC
- School staff – school nurses, social workers, psychologists, teachers, and administrators
- Community advocates – community leaders, faith-based leaders, non-profit allies, youth advocates, and community organizers
- Government officials and administrators – city and county health departments staff, state health department staff, school district administrators
- Provider associations and advocacy groups
- Pharmaceuticals, health plans, and wellness corporations
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Presentation Tracks and Priorities

**Track A:**
**Healthcare Delivery:** topics related to infant, child, adolescent and maternal healthcare delivery.
Possible topics might include:
- School health center practices, policies, and programs
- Starting a school health center in Illinois
- Sexual and reproductive health
- Pediatric care (e.g. asthma among children and adolescents, rates of emergency department use and hospitalization, etc.)
- Preconception, perinatal, prenatal and post-natal health
- Breastfeeding promotion
- Immunizations
- Development and implementation of school wellness policies

**Track B:**
**Behavioral Health:** topics that relate to behavioral health services for women, children, and families.
Possible topics might include:
- Adverse Childhood Experiences
- Trauma-informed care
- Teen suicide prevention
- Post-partum depression
- Financing behavioral health services
- Creative partnerships for behavioral health service provision

**Track C:**
**Prevention and Health Promotion:** topics that relate to and focus on important issues that affect the sustained improvement of community health. Possible topics might include:
- Comprehensive health education
- Violence prevention and intervention
- Food insecurity, nutrition education, and food access
- Maternal and infant mortality
- Cultural and language sensitivity in providing care
- Formal and informal health education curricula
- Healthcare reform and increased emphasis on prevention

**Track D:**
**Advocacy and Engagement:** topics that relate to influencing public policy and resource allocation impacting maternal and child health programs. Possible topics might include:
- Advocacy 101
- Community organizing 101
- Civic youth engagement

For more information, please contact Kristen Nuyen at knuyen@everthrivel.org or 312-491-8161 x 25.
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- Understanding the state legislative process
- Understanding the federal legislative process
- Coalition building across organizations
- Understanding the State budget
- Planning a legislative visit for your SHC

Instructions:
Presenters will each have 45 minutes (this includes question and answer, as applicable) and should be prepared to present to a group of up to 60 people. All abstract submissions should include:

Speaker information:
- Name
- Phone
- Email Address
- Title
- Organization
- Brief Bio (150 words or less):
- Resume attached

Presentation description (500 words or less):
- Preferred track
- Summary of topic
- Outline of key objectives
- Description of alignment with conference goals:
  - Provide skill-building opportunities for health, social service, education and advocacy professionals working with children, mothers, and families
  - Promote practices that encourage innovation / share innovative approaches
  - Promote collaboration

Logistics:
- Equipment needs
- Special accommodations

Please email questions and completed abstracts to Kristen Nuyen, Coordinator of the Child and Adolescent Health Initiative at: knuyen@everthrivel.org