About EverThrive Illinois

Over the past 30 years, EverThrive Illinois has worked to improve the health of women, children, and families over the lifespan. Since our inception we have emerged as a leader in engaging consumers and providers to inform policy and programs, and our commitment to health equity, diverse voices, and strong partnerships continue to anchor our work. We are dedicated to achieving health equity for women, children, and families by:

- advancing access to comprehensive health care and support services;
- improving the health outcomes of entire communities and populations; and
- engaging community to inform decision-making, build capacity, and build relationships.

By aligning our programmatic, policy and advocacy, and community engagement activities with these three primary impact areas, we can improve the health of women, children, and families. Our primary organizational activities include but are not limited to:

- Leading the Illinois School-Based Health Alliance (ISBHA) to improve access to care for children and adolescents in IL
- Promoting and implementing positive health care reform policies and strengthening Medicaid and other safety net systems
- Promoting the delivery of safe, effective, and timely vaccines to increase immunization rates and decrease the incidence of vaccine-preventable disease
- Reducing racial and ethnic health disparities in maternal and infant morbidity and mortality through community development and health promotion
- Leading the Contraceptive Justice Coalition to improve health outcomes and access to and utilization of all forms of contraception

Together, these activities help EverThrive IL bridge the gap between policymakers and those affected by their decisions, and we empower individuals and providers to create healthier communities where children, mothers, and families can thrive. EverThrive IL is seeking a Communications Intern to assist the External Affairs team in achieving these goals.

About the Internship

EverThrive IL is seeking someone with strong content, messaging, and social media skills to serve as Communications Intern. This person will work closely with the Communication Manager and key programmatic staff to craft clear and compelling messaging to be used in a variety of mediums, including but not limited to website, blogging, social media, development materials, and marketing collateral. The intern will also be responsible for developing social media strategy that aligns with the latest best practices in the field, will assist in executing at least one social media campaign, including analyzing the results using current trends in communication metrics.

This person should have an interest in the public health field, a commitment to social justice and the mission of EverThrive IL, and the ability to balance competing deadlines and priorities.
General Duties and Learning Objectives

- Craft messaging that translates EverThrive IL’s work to a variety of audiences including members, stakeholders, policy advocates, and the general public.
- Research the latest branding and social media best practices to identify areas for growth
- Collect and analyze prominent communications metrics such as reach, engagement, and website traffic
- Gain or increase knowledge in the maternal and child health field, including learning about resources, health-related policies affecting families, current health related statistics, and understanding the value of local and statewide coalitions and partnerships
- Experience working in a team-focused and advocacy-oriented non-profit professional environment
- Better understand the relationship between programs and health policy, and the role local communities’ play in identifying priorities and implementation strategies
- Appreciate the power of consumer engagement and identify opportunities for storytelling to support effective policy and advocacy

Requirements and Qualifications

- Interest in public health or community health
- Well-developed writing and analytical skills
- Strong reading comprehension skills
- Proficiency in computers and Microsoft Office (Word, Excel, PowerPoint)
- Self-motivated and able to work both independently and as part of a team
- Creativity and tenacity in achieving objectives
- Detail oriented

Timeframe

Start and end dates are flexible.

How to Apply

Please send a resume and cover letter to resume@everthriveil.org, Subject Line: Application for Communications Internship. No phone calls please. Applications will be accepted until positions are filled.